

LAND CRUISER

U n r i v a l l e d
s t r e n g t h .
L e g e n d a r y
c h a r a c t e r

With an off-road heritage spanning more than 60 years, the Land Cruiser remains unique in its ability to combine outstanding quality, durability and reliability with unrivalled off-road performance and ever greater levels of luxury, prestige and on-road comfort. The new Land Cruiser further enhances its reputation with a new, more modern and robust exterior styling, and a more sophisticated, comfortable and higher quality interior design.



Model shown is Executive.

B o r n a n i c o n .
F o r e v e r
u n s t o p p a b l e

Ever since the first generation climbed Mount Fuji more than 60 years ago, the Land Cruiser has been unstoppable.

It continues to excite customers all over the world with its capability and its determination to get you anywhere and back. Today, the Land Cruiser is just as relentless – with more advanced on- and off-road technology, more safety features and more powerful performance to tackle any terrain.



1 9 5 1

BJ series is born – first vehicle to be driven as far as 2,500 metres up Mount Fuji.

1 9 6 6

The Land Cruiser Station Wagon series – offers a more sophisticated version of the 4x4.

1 9 8 5

The first Light Duty series – combines uncompromised off-road strengths and comfort.

1 9 9 6

90 series – now with a strong chassis, independent front suspension and a higher performance engine.



2 0 0 2

120 series – first full model change in 6 years to enhance drivability both on- and off-road.

2 0 0 9

150 series is born – combines outstanding durability with unrivalled off-road performance.

2 0 1 7

150 series – equipped with more advanced on- and off-road technologies as well as safety features.

Model shown is 40 series (left) and Executive (right).

T h e s o u r c e
o f **s t r e n g t h**



Model shown is Executive.

Off-road or on-road, **always protected**



Automatic
High Beam



Adaptive
Cruise Control



Pre-Collision
System with
Pedestrian
Detection



Road Sign
Assist



Lane Departure
Alert

Engine

DIESEL

**2.81 D-4D
5 M/T**

177 DIN hp
7.4l/100 km
194 g/km
Available on
all grades

C o m f o r t
t h r o u g h
c r a f t s m a n s h i p



Black leather shown on Exe

The new Land Cruiser's high levels of on-board technology hallmark it as a premium 4x4. The unique mix of functionality, craftsmanship and attention to detail ensures the most rewarding journey on any route.



1. Black fabric shown on Active. 2. Premium black fabric shown on Legend.
3. Beige leather shown on Prestige. 4. Brown leather shown on Executive.

R e a d y t o
c o n q u e r t h e
t o u g h e s t
t e r r a i n



ACTIVE

Main features

- 17" silver alloy wheels (6-spoke)
- Smart Entry & Start System
- Push-button start
- 6 speakers
- Daytime running lights (LED type)
- Cruise Control
- Active Traction Control (A-TRC)
- Hill-start Assist Control (HAC)
- Downhill Assist Control (DAC)
- Tyre Pressure Warning System (TPWS)
- Trailer Sway Control (TSC)

LEGEND

Main features (in addition to Active)

- 4-spoke leather steering wheel
- Leather gearshift knob
- Leather handbrake
- Rear-view camera display in audio screen
- Three-zone automatic air conditioning
- Rear passenger air conditioning
- Rear passenger adjustable ventilation system
- Rear passenger air conditioning control panel
- Heated driver & front passenger seats
- Toyota Touch® 2 multimedia system
- 8" multimedia display
- 9 speakers





PRESTIGE

Main features (in addition to Legend)

- 19" bi-tone dark grey & machined-face alloy wheels (6-double-spoke)
- Privacy glass on rear windows
- Driver & front passenger air ventilated seats
- Toyota Touch® 2 with Go navigation system
- JBL premium sound system
- 14 speakers
- Automatic High Beam
- Adaptive Cruise Control
- Lane Departure Alert
- Road Sign Assist
- Drive Mode Selector
- Kinetic Dynamic Suspension System (KDSS)



EXECUTIVE

Main features (in addition to Prestige)

- Puddle lamps on door mirrors
- Electric roof
- Moon roof
- Blind Spot Monitor (BSM)
- Panoramic View Monitor
- Body Angle Display
- Multi-Terrain Monitor (MTM)
- Crawl Control
- Multi-Terrain Select (MTS)
- Off-road Turn Assist

Colours

- 040 Pure White
- 070 Pearl White*
- 1F7 Ultra Silver[§]
- 1G3 Ash Grey[§]
- 202 Astral Black
- 218 Attitude Black[§]
- 221 Midnight Emerald Blue[§]
- 3R3 Barcelona Red[§]
- 4X4 Vintage Brown*
- 4V8 Avantgarde Bronze[§]

* Pearlescent paint. [§] Metallic paint.



TOYOTA

ALWAYS A
BETTER WAY

GO. ANYWHERE.

www.toyota-europe.com

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2017 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.